

06 ::

free your eyes

Fingertips lab

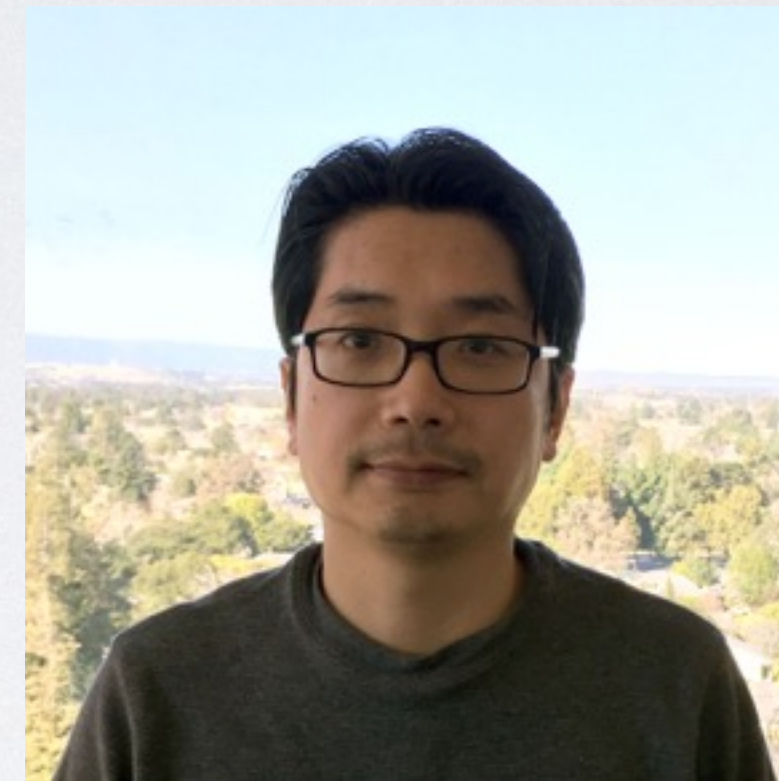
TEAM: We Have Over 45 Years Of Experience Launching Products, With Prior Exits



PK Mishra, CEO
Software, Marketing

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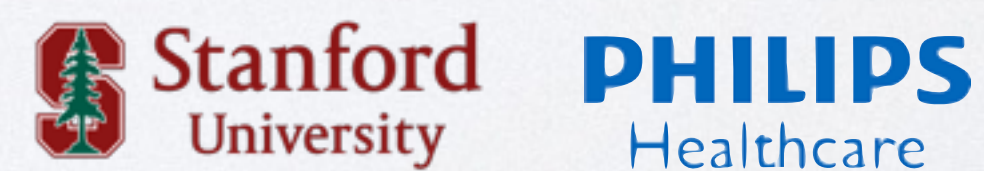
MBA@Umich, CS@UPenn,
12-years in Auto(GM, Saab), SW, Adv Tech



Dr. Ben Park, CTO
Product, ME

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ME PhD@Stanford, CTO/Founder @Fluid
Medical (Acquired by Philips)



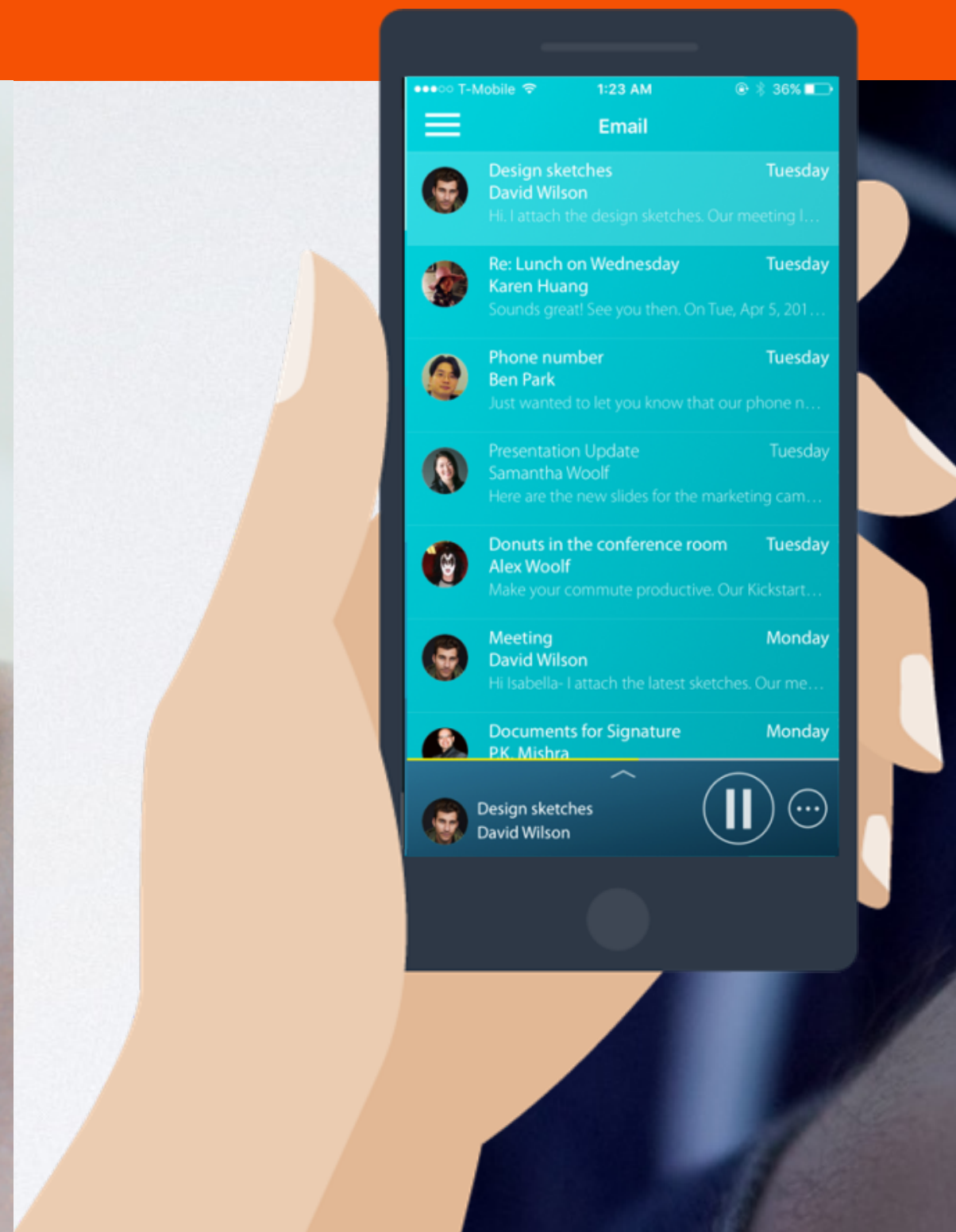
A close-up photograph of a person's hands on a car's steering wheel. The person is holding a smartphone in their left hand, looking at the screen. The background shows the car's interior, including the dashboard and a side mirror. The text is overlaid on the left side of the image.

Every second, 660,000 US drivers look away from the road to check their smartphones.

17,765 people died on the road in **6 months in 2016**, up by **10.4% over 2015**, the highest increase in 50 years; the **uptick blamed on apps**.

Average American spends 50 minutes driving, unproductively.

IoT Device Allows You To Engage Your Phone While Driving - **Without Looking At Your Phone**



O6 uses AI to convert stuff you normally read in apps into radio stations, and IoT device lets you control your phone with **no visual attention**.

Far **more accurate, interactive, and natural** interface for Browsing than Conversational Interfaces such as Siri, Google Now, or Amazon Echo can ever be.




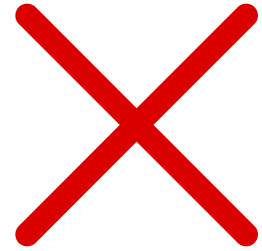

We have **solved the Driver Distraction problem** through a combination of hardware + speech





Video



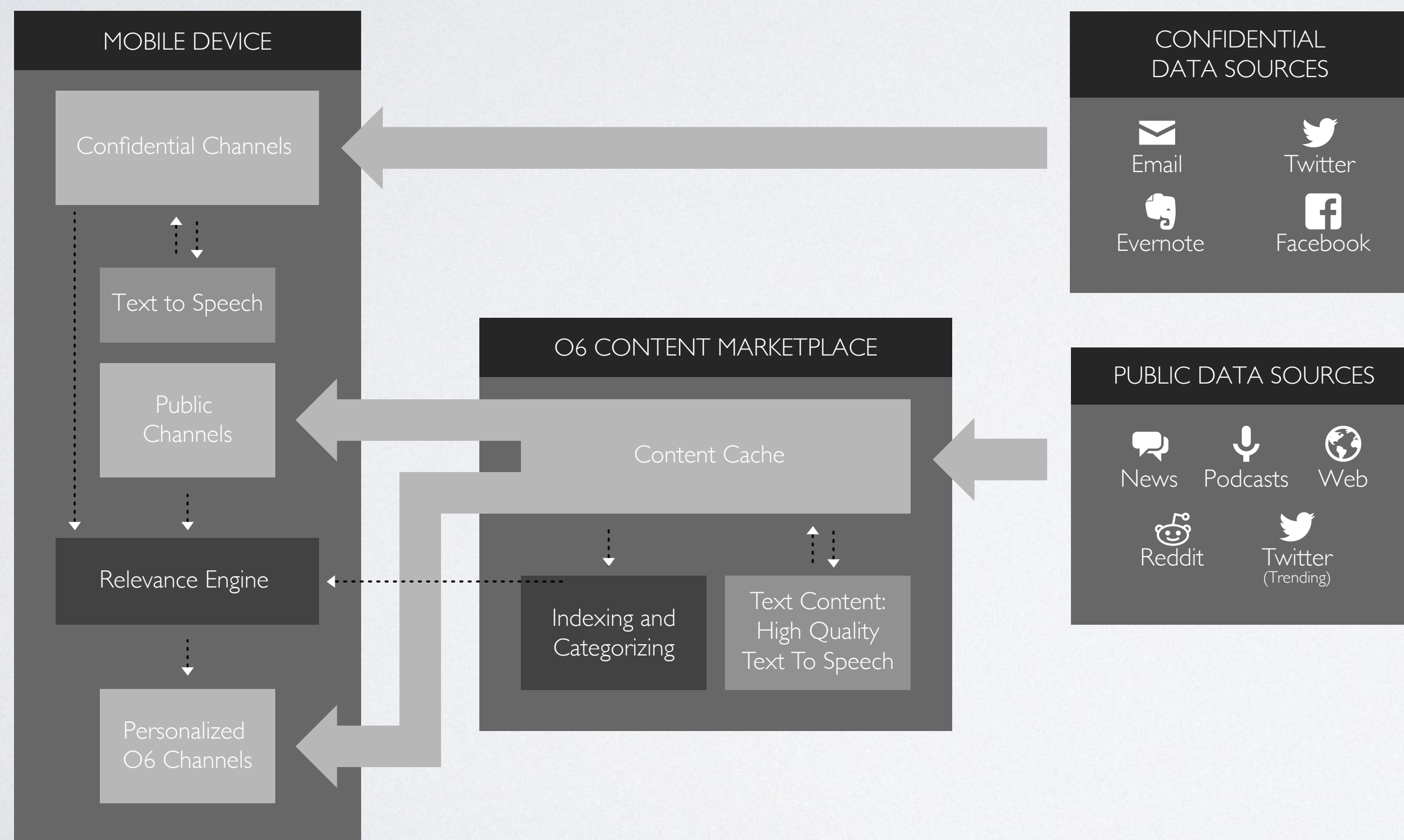
<http://bit.ly/2afxyG0>

Significantly More Interactive & Reliable Than Voice Commands

		amazon echo
	RESPONSE TIMES 2 to 5 seconds <i>(Annoying to Unusable)</i>	
	RELIABILITY 50% - 90%	
	ENGAGEMENT Low	

	
	RESPONSE TIMES < 100 milli second <i>(Crisp)</i>
	RELIABILITY 100%
	ENGAGEMENT High

Architecture



- Curate Visual Content for Tactile & Audio Browsing
- Natural Language Understanding and Deep Linking to Create Simplified Actions
- Machine Learning to deliver personalized Media content and Podcasts
- Patents protect Tactile Browsing of Audio Content

Hardware - \$99

App Subscription - \$2/Mo

\$119



FREE

Embedded Voices
One account per channel
Actions

\$1.99/MO - SUBSCRIPTION (FUTURE)

- Unlimited accounts per channel
- Premium & Unlimited Actions
- Cloud-based HiFi Voices and choice of over 40 Voices
- Link Fetching - Parses any weblink to audio
- More...



free your eyes.



reddot design award
winner 2017

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